

Media Year 12 Personalised Learning Checklist

	R	A	G
Practical production piece:			
Read the brief carefully and choose one of the three briefs.			
Research into similar products and complete survey monkey interviews			
Submit a detailed plan and storyboard to plan the practicalities.			
Take photographs (or film) for coursework			
Complete written text for Production Report			
Edit – use audience feedback to improve			
Work on final edits for production and written			
Production Report			
Refer to research on audience (use Media packs online for chosen publications/texts)			
Write 1600 words (+/- 10%)			
Refer explicitly to the institutional context of the brief			
Proof-read carefully			
Skills:			
Write in a confident, analytical voice.			
Paragraph and write in continuous prose.			
Use full stops and commas correctly.			
Use apostrophes correctly.			
Use appropriate terminology.			
Support all ideas with research.			
Use appropriate theories.			